
Case Study

Raising Women's Voices:
Social Media, Campaigns and Influencing

Advanced training, 5th December 2012



Training
delivered by:



Natalie Gyte,
Head of Communications



Rebecca Veazey,
Policy Officer

"The training day was great! I've been telling the people here about the WRC, thank you again!"

- Emma, (Junior League of London, Women's Volunteer Charity, 5th December 2012)

Attendees:

- Advocacy Advisory Service
- Stand Up For Women
- Junior League of London
- ILX
- The Judith Trust
- Kazuri Properties
- Croydon Voluntary Action
- The Baytree Centre
- British Afghan Women's
- Women's Therapy Centre

All of the attendees identified as women

3 of the 10 organisations provide services for BAMER women

6 of the 10 organisations provide women only services

37% of attendees stated that it was important that it was a women-only event

100% of attendees stated that their subject knowledge had increased after the event.

Actions that will result from this event

- 100% of attendees will share the information learnt with colleagues
- 73% of attendees will do more work on the topic

80% of the attendees said the event was an 'excellent' (20% answered 'good') opportunity to network and meet colleagues

70% of attendees said the event was an 'excellent' opportunity to share good practise and to 'have questions answered'

"REALLY LEARNED A LOT, THANK YOU SO MUCH!"

- Anonymous, 5th December 2012

