



Introduction to measuring outcomes

8. Pulling it all together

Once you've come up with your outcomes, intermediate outcomes, indicators and data collection methods and when it's going to be collected, you then have to decide who will be responsible for collecting it. You can then put this into a framework which looks something like this:

Outcome	Intermediate outcome	Indicator	Data Collection method	When?	By whom?
Controlled drinking and fuller lifestyle	Starts to come on time and sober to appointments	• Level of punctuality	Register	Every appointment	Receptionist
		• Level of sobriety	Observations of counsellor	Every appointment	Counsellor
Increased self esteem	N/A	• Level of self esteem reported by client	Outcomes star	Every month	Counsellor
		• Number of negative comments about self	Observations of counsellor	Every appointment	Counsellor
		• Amount of care taken over personal appearance	Observations of counsellor	Every appointment	Counsellor