

Book your place

Social enterprise and the women's sector

Who is it for?

Organisations that want to explore the possibility of earning a trading income

What's it about?

A social enterprise is a business with primarily social aims, whose profits are put back into the organisation or the community it serves. This course will help women's organisations to understand what social enterprise is, how it relates to them and how to take advantage of the range of opportunities on offer.

What will I take away?

- >> Understanding of what social enterprise is
- >> Examples of social enterprises and their structures
- >> Ideas for innovative ways to generate an income

When?

Wednesday 14 October 2009 9.30am-4pm

Local funding seminars

We will be holding local funding seminars across London where you can meet, listen and pose questions to inspiring speakers with first hand experience of sustainable funding options.

Speakers will include local commissioners, small voluntary organisations who have formed successful partnerships or social enterprises and other funding experts. The seminars are aimed at organisations from the surrounding area who are keen to learn more about their options for sustainable funding.

The seminars will be taking place in the following locations, with more to follow in the future:

- >> Tower Hamlets, The Davenant Centre, 28 April 2009
- >> The Village Hall, Shepherd's Bush, 8 June 2009

Need more support?

We are also offering one-to-one support to organisations to cater for their specific needs. For further information, please do get in touch. Contact Samantha at development@wrc.org.uk or on 020 7324 3031.

These women-only trainings and funding seminars are open to all London-based women's organisations and are free to attend. However, a refundable deposit cheque of £20 is required for all trainings.

To book a place on one of the trainings or seminars, please fill in the attached booking form and return it to Samantha at development@wrc.org.uk or via post. Alternatively, please call 020 7324 3031 for more information.

The Women's Resource Centre supports women's organisations to be more effective and sustainable. We provide training, resources and support to women's organisations and we campaign and lobby on key issues for the sector. Our Building Futures project supports women's frontline organisations across London to become financially stronger, resilient and more independent.

Women's Resource Centre

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Supported by



Understanding and supporting women and their organisations



Building Futures:
Training calendar
April-October 2009

Book your free place now!

Developing income from individual donors

Who is it for?

Organisations that are new to the idea of individual donors and want to learn more about how to develop such an income source

What's it about?

Income from individual donors can be a very flexible income stream and makes up a large percentage of funding to the Voluntary and Community sector, yet women's organisations rarely explore this avenue of funding. This course will offer an introduction to the steps to developing income from individual donors. These steps include identifying and researching those most likely to support you and how to go about engaging donors.

What will I take away?

- >> A practical tool to explore your organisation's networks
- >> A systematic guide to developing individual donors
- >> Templates and resources to get you started

When?

Tuesday 5 May 2009 9.30am-4pm

Strategic planning

Who is it for?

Organisations new to strategic planning and who want to develop their plan

What's it about?

Financial sustainability begins not with funding, but with strategic planning – before organisations start thinking about money, they need to decide exactly what their mission, aims and goals are and plan how they will achieve these. A good strategic plan will enable you to work more effectively, assess which income streams are appropriate to pursue and help persuade funders to support you. This course looks at the planning process, developing your 'mission statement', deciding on your options and writing your plan.

What will I take away?

- >> A step by step guide to the planning process
- >> Methods for assessing the strengths and weaknesses of your organisation
- >> Practical tools and techniques for developing the plan

When?

Wednesday 20 May 2009 9.30am-4pm

Writing successful funding proposals

Who is it for?

Organisations that want to learn how to improve their funding proposals and increase their chances of success

What's it about?

In these difficult and competitive times, it is essential that organisations present high quality funding proposals to maximise their chances of success. This course will look at the things to consider before even starting to write a proposal such as your eligibility to apply and the expectations of the funder. It will go on to look at how to improve your writing and presentation style and ensure that your proposal stands out from the rest.

What will I take away?

- >> Tips on how to meet funder expectations and tailor your proposal to their individual interests
- >> Ways to present your project in a compelling and effective way
- >> Techniques for creating and presenting proposal budgets

When?

Thursday 11 June 2009 9.30am-4pm

Building relationships with funders and commissioners

Who is it for?

Organisations who want to learn how to develop stronger relationships with funders

What's it about?

Wouldn't it be great to have someone advocating for you when funding priorities and decisions are being made? Influencing and building relationships with funders and commissioning staff is key to ensuring that your organisation gets access to funds. We will look at practical ways that you can build these relationships and increase your chances of success.

What will I take away?

- >> Top tips on how to start building relationships with funders
- >> Knowledge of how to get your issues on the commissioning agenda
- >> Understanding of factors important in influencing others

When?

Tuesday 23 June 2009 9.30am-4pm

Developing effective partnerships

Who is it for?

Organisations that have realised that partnership working may be the best way to provide sustainable support to service users and want to understand how best to go about it

What's it about?

Partnerships are one way women's organisations struggling to secure larger amounts of funding may be able to survive. This course looks at different aspects of partnership working that you need to think about. It will enable you to make more informed decisions about going into partnership and help ensure the partnership is effective and benefits your existing work.

What will I take away?

- >> Knowledge of the different types of partnership arrangements, their benefits and risks
- >> Key issues to consider when deciding whether to go into partnership
- >> Practical tips for creating meaningful partnerships

When?

Tuesday 7 July 2009 9.30am-4pm

Commissioning and procurement – understanding the basics

Who is it for?

Organisations new to commissioning who want to understand how to tender for a government contract

What's it about?

With the move from grants to contracts, women's organisations have to learn new skills to engage in the new processes. This course will focus on current procurement and commissioning process relevant to women's organisations. It will also highlight what to look out for in tenders and contracts and address specific issues around funding women-only services.

What will I take away?

- >> Understanding of the procurement and commissioning process
- >> Explanations of contract jargon and key terms
- >> Knowledge of how tenders are evaluated
- >> Ideas of how to make a strong case for funding women-only services

When?

Thursday 23 September 2009 9.30am-4pm