

Want to know more?

So, if you want to build a sustainable future for your organisation, or are interested in finding out more (including about WRC membership), complete and return the form below or contact:

WRC Development Team
Women's Resource Centre, Ground Floor East,
33-41 Dallington Street, London EC1V 0BB

t: 020 7324 3030
e: development@wrc.org.uk

Organisation _____

Contact name _____

Position _____

Address _____

Telephone _____

Email _____

Website _____

* We will never share our mailing list with another organisation

About WRC

The Women's Resource Centre is a charity which supports women's organisations to be more effective and sustainable. We provide training, information, resources and one-to-one support on a range of organisational development issues. We also lobby decision makers on behalf of the women's not-for-profit sector for improved representation and funding.

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**Building
Futures:**
creating a
financially strong
women's sector

Understanding and supporting
women and their organisations

Why Building Futures?

Women's organisations are facing an uncertain future. This is largely due to financial instability as funders and decision makers increasingly marginalise women-only services.

The move away from grant-making and towards the commissioning of public services means that women's organisations are increasingly missing out on funds. Funders lack an understanding of the different needs of women and children and this is worsened by the gender-neutral approach to grant making and the commissioning process.

Organisations need to think seriously about finding ways to diversify income. Relying on just one or two sources of funding can be dangerous for financial sustainability.

The Women's Resource Centre (WRC) is passionately committed to providing women's organisations with the skills necessary to increase chances of securing different sources of funding. This will greatly increase the impact you have on the individuals you were set up to support.

These new skills will ensure that women's organisations are internally prepared to tender for contracts, develop dialogues with commissioners and other funders, form effective partnerships with appropriate organisations, explore the potential for trading income and more.

Building Futures aims to:

- >> Support the women's sector to become more financially sustainable through the diversification of funding streams
- >> Improve women's organisations' understanding of the range of funding available to them and provide them with the skills to secure this funding
- >> Empower the women's sector to build effective relationships with funders
- >> Support women's organisations to form strong and effective partnerships
- >> Ensure the continuation of the vital services the women's sector provides

Our Building Futures programme will support women's organisations to achieve diverse and sustainable income streams to build a brighter future.



What support is on offer?

Building Futures will run until 2013 and will be available to London-based organisations. The support will be tailored to the needs of organisations and will develop over time.

We will provide different levels of support depending on which stage your organisation is at. Topics will include:

- >> Developing a diverse funding strategy
- >> How to better engage with funders to ensure ongoing support
- >> How to be more successful in tendering for services
- >> Writing more successful tenders and fundraising bids
- >> Forming effective partnerships
- >> Preparing organisations internally to take on new types of work
- >> Developing trading income

Support will be provided through **local seminars** (where organisations get a chance to meet experts in different fields), **trainings**, **one to one support** and **online resources**.

So what's stopping you? Get involved with Building Futures today!